



NACW
NORTH AMERICAN
CARBON WORLD

2020
MAR 30- APR 1
SAN FRANCISCO



CLIMATE
ACTION
RESERVE

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Platinum \$40,000	Gold \$20,000	Silver \$12,500	Bronze \$7,500	Internet \$15,000 (one available)	Transportation Innovator \$10,000	VIP Reception \$7,500	Exhibitor \$4,500	Kiosk Exhibitor \$2,500	Networking Break \$2,000 (single day)	Lunch \$5,000 (single day)	Carbon Neutral \$3,500 + offset credit purchase (one available)	University \$2,000
PROGRAM INVOLVEMENT													
Plenary speaking opportunity	●												
Breakout session speaking opportunity	●	●											
Opportunity to host a technical session	●												
Opportunity to host a pre-conference workshop	●	●											
REGISTRATIONS													
Complimentary conference registrations	8	6	4	2	5	3		2	1	1	2	1	2
Invitations to VIP reception	8	6	4	2	5	3	6			1	2	1	
Complimentary registrations to pre-conference workshops	4	2											
Complimentary registrations to conference tours	4	2											
NETWORKING AND BUSINESS													
Access to private meeting space during conference	●	●											
Invitation to attend the Reserve Board dinner	1												
Exhibit	Booth	Booth	Booth	Booth		Exclusive electric vehicle display		Booth	Kiosk				Booth
Early access to delegate list two weeks prior to conference	●	●	●	●									
MARKETING													
Logo recognition on conference website and mobile app	●	●	●	●	●	●		●	●	●	●	●	●
Banner ad in mobile app	●	●	●	●	●	●							
Highlighted logo placement in mobile app	●	●	●			●							
Post-event report on mobile app visibility statistics	●	●	●	●		●							
Direct message to attendees via mobile app	●	●											
Logo placement on mobile app splash page	●												
Recognition on main rotating image on NACW homepage	●												
Logo included on special onsite conference signage	●									(During networking breaks)	(During lunch)		
Logo featured during online registration process	●												
Logo placement on the social wall	●												
Brand exposure via wifi password					●								
OTHER													
Hotel guest room upgrade	1												
Access to post-conference sponsorship report	●	●	●			●							
Opportunity to make remarks at the VIP reception							●						